

Ella Manthorne

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Education

University of California Berkeley

B.S. in Conservation and Resource Studies

Minor in Sustainable Business & Policy, Haas School of Business

GPA: 3.74

Relevant Coursework: EnvEcon 105: Data Tools for Sustainability and the Environment; UGBA 196SA: Business Models for Sustainability; Data C88C: Computational Structures in Data Science

Berkeley, CA

Expected Graduation: 05/28

Experience

Aerial at Cal - UC Berkeley Circus Arts Organization

Berkeley, CA

Co - President | June 2026–Present

Vice President | August 2025–June 2026

- Helped double club membership and social media following through marketing, outreach, and collaborations.
- Manage club budget, coordinate a group of six officers, and lead planning for showcases, workshops, and meetings.
- Build partnerships with campus and community organizations to create performance opportunities, photoshoots, showcases, and workshops.

UC Berkeley School of Social Welfare

Berkeley, CA

Adoption Policy Research Apprentice — Professor Jill Berrick

September 2026 - Present

- Work towards policy reform through in-depth research of state adoption policies with Professor Jill Berrick..
- Organize policy findings, legislative timelines, and sources in a structured spreadsheet to support cross-state analysis.
- Create data visualizations and conduct quantitative analysis to track policy changes over time.

Paula LeDuc Fine Catering & Events

Beaulieu Garden, Napa, CA

Site Representative

June 2026 – Present

- Serve as the primary venue representative during high-profile weddings of 200–400 guests, coordinating communication among clients, vendors, and event teams to keep events running smoothly.
- Oversee vendor load-ins and load-outs, managing timing and upholding venue standards throughout each event.
- Resolve on-site logistical and guest service issues, adapting to last-minute changes and communicating next steps to the appropriate teams.

UC Berkeley Housing and Dining Sustainability

Berkeley, CA

Community Outreach Intern

January 2026 – May 2026

- Created social media content, graphics, and educational materials to promote campus sustainability initiatives.
- Collaborated with interns and campus partners to plan outreach campaigns, conduct sustainability research, and develop resources for the UC Berkeley community.
- Represented Housing & Dining Sustainability at outreach events by engaging with students and promoting environmental programs.

Selected Projects

Apple Supply Chain Strategy — Business Models for Sustainability Course Project

July 2026

- Collaborated on a research-backed presentation using data to propose a procurement strategy for strengthening emissions accountability in Apple's supply chain.
- Presented findings and recommendations explaining how supplier selection and contract decisions could support Apple's carbon neutrality goals.

Skills

Data & Research: Python, pandas, Jupyter Notebook, Google Sheets, Excel, data cleaning, regression analysis, data visualization

Marketing & Communication: Canva, social media marketing, content creation, writing, photography, community outreach

AI: ChatGPT, Google Gemini, and Perplexity for research, brainstorming, and content refinement; prompt refinement and critical review of outputs